



THE CENTRAL OHIO FOLK FESTIVAL 2012
PRESENTED BY
The Columbus Folk Music Society
And
The Metro Parks

People:

The Columbus Folk Music Society, Inc., is a small but dedicated group which, several years ago, decided that a folk festival in Central Ohio could provide quality entertainment in a family-oriented environment in keeping with our mission. We formed a partnership with the Metro Parks which has proven to be a wonderful alliance. It is our major event of the year, held annually during the first fullweekend (including Friday) in May. We draw people from all parts of Ohio and surrounding states. In addition to our teaching workshops that require a nominal fee, all other activities are presented for children and adults alike at no cost. In 2009, 3612 people participated in the Festival.

The Columbus Folk Music society was formed in 1991 for educational, cultural and charitable purposes with goals of promoting folk music, dance, storytelling and other folk arts of all cultures in the community. The society is a 501C 3) non-profit organization

As director of Central Ohio Folk Festival, I am concerned about our fund raising efforts this year, given the present economic climate. Our goal is to gain enough financial support so that we can make attendance realistic for all our community members. In response to this concern, we are offering **promotional opportunities that will raise your visibility in the community** and assist us in presenting a quality event.

1. The Central Ohio Folk Festival is held at Battelle-Darby Creek Metro Park. The workshops, concerts, food service, special events all take place in tents. When your organization sponsors a tent we will provide the following benefits:

- A large banner on the tent, visible from the road and around the venue with your organization's name or a cause you may wish to sponsor. The banner, over the three days, will be seen by over 3000 park visitors and workshop attendees..
- A full page ad in the Festival program
- Acknowledgement in all promotional materials, both print and broadcast
- Verbal recognition by the emcees of live performances
- One year free advertising in the monthly CFMS newsletter (A Different Strummer), which is sent to all members and is distributed in many locations in and around Central Ohio.

2. You may **purchase an ad in the Festival program**. These ads range in size from a 2 X 3 ½ inch (business card) to a full-page ad (6 X 7 ½)

3. You may prefer to **become a patron of the Festival** through a direct donation. These donations will be acknowledged in the Festival program, print and media materials as well as acknowledgement in the newsletter, [A Different Strummer](#).

Suggested rates for these opportunities follow this letter.

Our workshop presenters and daytime concert performers come to our festival with no guarantee of payment . After all expenses are met, any remaining monies are distributed to them on a per-unit basis. Their love of the music in general and the Folk Festival in particular is manifested in the many presenters and performers who have come to all thirteen Festivals and have submitted proposals for this year's annual event.

We believe that by offering this event we can provide a low cost respite from the day-to-day concerns facing our community at this time while perpetuating our cultural heritage through American folk arts, especially music and storytelling for both adults and children.

If you have questions or want to discuss this opportunity for your organization, please contact us at 614-491-0437 or by e-mail at: Rbaron49@aol.com Please accept my appreciation for your consideration.

Sincerely,

Art & Sharon Mittenbergs, Directors
The Central Ohio Folk Festival
PO Box 12336
Columbus, OH 43212

Tax Exempt ID #: 31-1321160



RATES FOR 2012 Central Ohio Folk Festival

PRICING INFORMATION TENT SPONSORSHIP:

A 10X10 tent \$160
 A 20x20 tent \$250
 A 30X50 tent \$425
 A 50x60 tent \$450

ADVERTISING RATES FOR THE FESTIVAL PROGRAM:

BUSINESS CARD	(2 X 3 1/2)	\$10	
LARGE CARD	(2 X 6)	\$20	
1/2 PAGE	(3 3/4 X 6)	\$50	
FULL PAGE	(6 X 7 1/2)	\$100	
INSIDE FRONT OR BACK COVER (FULL PAGE)			\$150

PATRON LEVELS

\$10.00 OR ABOVE	EIGHTH NOTE LEVEL
\$50.00 OR ABOVE	QUARTER NOTE LEVEL
\$100.00 OR ABOVE	HALF NOTE LEVEL
\$200.00 OR ABOVE	WHOLE NOTE LEVEL
\$500.00 OR ABOVE	SILVER CAPO LEVEL
\$1000.00 OR ABOVE	GOLD CAPO LEVEL